

It's Not Right! Community Presenter Training Application Package | Overview

The *It's Not Right!* *Neighbours, Friends, and Families* Program

It is estimated that 4-10% older adults will experience one or more forms of abuse at some point during their senior years. The numbers, however, are considered by many to be significantly under-reported, because many older adults do not, or are not able to, speak up.

Managed by the BC Association of Community Response Networks (BC CRN), *It's Not Right!* is a program that addresses issues of elder adult abuse, neglect, and self-neglect in communities by engaging bystanders.

The program teaches neighbours, friends, and family members of older adults to:

- **See it**, by learning how to identify the types of adult abuse and their warning signs.
- **Name it**, by learning how to let your loved one know you are concerned.
- **Check it**, by asking questions and knowing where to get help.

It is typically offered free of charge to participate.

By providing the basic knowledge and skills to recognize and manage elder abuse issues with those we care about, we hope to increase the awareness of adult abuse, neglect, and self-neglect in all communities in BC.

Visit www.itsnotright.ca for more on this program.

Role of the *It's Not Right!* Community Presenter

Community Presenters are trained and then certified by BC CRN to deliver presentations on the topic of adult abuse, neglect, and self-neglect to members in their community. (BC CRN also provides all materials and support after certification.)

In delivering these presentations, Community Presenters:

- Create safer communities for older vulnerable adults by building awareness of the issue.



- Educate their community on the topic of elder abuse, neglect and self-neglect.
- Engage people to more confidently identify abuse, neglect and self-neglect, and offer help.
- Build knowledge of community resources available to assist citizens.
- Make a difference to the community and the people who live there!

In addition to conducting presentations, the Community Presenter also:

- May present on their own or with another Community Presenter
- May assist with tasks related to planning, promoting, and organizing a presentation in the community.

Some of the typical audiences Community Presenters may present to include:

- Neighbours, friends and family members of older adults.
- Community volunteers working with older adults.
- Staff from social, health and other sectors of the not for profit and for profit sectors.
- Members of faith communities.
- Police, first responders and security personnel.
- Caring citizens.
- Students enrolled in social and health programs at public and private local colleges, universities and institutions.
- Retirees; retiree groups.

Role Pre-Requisites

There are no pre-requisites to apply.

To help with conducting presentations, it is useful to have:

- Previous experience or some knowledge in facilitating group discussions and managing sensitive questions.



- A general knowledge of the topic of adult abuse, neglect, and self-neglect.

Community Presenter Application and Certification Process

1. Complete the *Self-Assessment: Am I Ready to be an 'It's Not Right!' Community Presenter?* to gauge your readiness for the role. (The higher the score, the more ready you are.)
2. Complete your application form.
3. Submit your application to your CRN, Regional Mentor, or itsnotright@bccrns.ca.
4. Wait for notification from BC CRN.
5. Participate in the *It's Not Right! Community Presenter Training Workshop*. You must participate in the full day to be eligible for certification.
6. Upon completion of the workshop, a Provincial Trainer will confirm your certification status.
7. Once certification is confirmed, your name is placed in the BC CRN INR Community Presenter database. You will receive a certificate, and memory stick with all presentation materials.
8. You will receive the *INR Bulletin*, and then be invited to participate in the Community Presenter Community of Practice teleconferences.
9. You will be called on to do presentations when there is a request made from an interested group.

Workshop Overview

Facilitated by the Provincial Trainer and Regional Mentor, the workshop prepares you to present the *It's Not Right!* content, and equips you with presentation strategies and tips.

Typically, the workshop runs from 8:30 AM to 5 PM. Lunch and snacks are also provided.

During the workshop, expect to learn about:

- BC CRN and its role in *It's Not Right!*
- The *It's Not Right!* program, objectives, teaching scenarios, and materials.



- SNCit (See it, Name it, Check it) as a way to present *It's Not Right!* content.
- Your local CRN and available resources.
- The administration duties you are responsible for when delivering *It's Not Right!* presentations.
- The standards Community Presenters must follow, including maintaining the integrity of the *It's Not Right!* content.

BC CRN provides all required materials.

Fees and Tuition

There are no application fees, and there is no charge to participate in the workshop.

The *It's Not Right!* program is funded by the Province of BC.