

Here are the results of our WEAAD lead up and street event: June 2015 West End

- **Nine** WE CRN member organizations displayed the WEAAD kit from June 8-15: West End-Coal Harbour Community Policing Centre (WECHCPC), West End Seniors Network/Kay's Place, Qmunity, St Paul's Advocacy, TD Canada Trust, MLA Spencer Chandra Herbert, Haro Park Lodge, Handy Dart (eight locations), Gordon Neighbourhood House
- **Three** WE CRN member organizations sent 24 staff/volunteers to the four corners of Bute Plaza (Davie/Bute) on June 15th from 12pm to 12:45pm: WECHCPC, West End Seniors Network, Gordon Neighbourhood House
- We handed out almost **700** Elder Abuse and BC CRN brochures and merchandise at the street event. We also distributed over **100** purple ribbon pins, and an unknown number of purple ribbon bookmarks. There were lots of cars honking and showing their support.
- A Seniors community/volunteer appreciation lunch was hosted at Gordon Neighbourhood House by a community member who applied for a grant from the Vancouver Foundation. The WE CRN was invited as a guest to the lunch.
- There were **50 people** in attendance at the lunch, including all of the volunteers from the WE CRN street event, our invitee Councilor George Affleck who read the City of Vancouver Proclamation as well MLA Spencer Chandra Herbert, and Sgt Kevin Bernardin, Vancouver Police Department. We distributed **60** WE CRN thank you bags to all that attended or helped with the lunch and participated in the street event.

In addition, we sent out two tweets and four Facebook posts prior to event day, and three tweets plus a Facebook photo album on event day. We were also mentioned in two tweets on event day.

As an aside but in line with WEAAD we hosted an Elder Abuse training session for volunteers from all 10 Community Policing Centres in Vancouver on June 11th. We invited a speaker from BCCEAS and the Vancouver Police Department Detective from the Elder Abuse Unit to be guest speakers, and I had a chance to talk about the BC CRN website and the ability to look up support services wherever you are in BC. And to round out the awareness initiatives, I am in the midst of scheduling an Elder Abuse presentation for Gordon Neighbourhood House at the end of the month.

Phew! What a month!!

946 connects for WEAAD

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West End - Coal Harbour Community Policing Centre

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