

BCACRN Strategic Directions

DRAFT

1. Overall Principle

Balance Activities/Competing Needs

When decisions are made to take things further, make sure effort is balanced across our three strategic areas and between supporting local and national activities

2. What You Said We Need

- More Mentors (increase number, and replace retirees)
- Paid coordinators of local CRNs
- \$\$\$\$\$\$\$\$\$\$\$\$\$
- Better distribution of skills
- More role clarity
- Organization positional clarity
- Board development
- Better use of technology
 - Board Section on Website
 - 'Go To' Meeting Links
- Leadership/ Direction on board
 - Agenda building
 - Align with strategic plan
 - New board members
- Orientation
 - Board day
 - Systematic orientation
- Board Direction
 - Directors with scope portfolios based on interest
 - Structure
 - Directors And Committees

3 Strategic Priorities

A. Organization/Board development

- 1. High Trust/Impact Organizations (see articles)**
- 2. Communication Plan/Technology Plan**
- 3. Mentor Plan**
- 4. Strategic Plan (First Nations / Multicultural)**
- 5. Theory Of Change -- Uniqueness of Our Movement**
- 6. Succession Plan**

B. Develop Resources

Rewrite Funding Strategy to include -

- 1. External Resources**
- 2. Internal Resources**
- 3. Allies**
- 4. Financial Institutions**
- 5. Donor Plan**
- 6. How To Use Volunteers**
- 7. Social Enterprise**

C. Research & Evaluation

- 1. Connections – Provincially and Nationally**
- 2. Knowledge Exchanges**
- 3. CRN Response/New Models**